



Europäische Forschungsgesellschaft Dünne Schichten e. V.
European Society of Thin Films



Specifications

PSE2022

18th INTERNATIONAL CONFERENCE
ON PLASMA SURFACE ENGINEERING

TRADE FAIR ERFURT

September 12 – 15, 2022

For company profile at the exhibition catalogue of PSE 2022

- name of the company
- address of the company (street address, post code, city, country)
- phone (example: +49 89 12346578)
- company profile: max. 750 chars incl. space at all, no extra headlines, no numerations (either with bullet characters or with numbers)

Company logo

- accepted file formats: without loss of quality: *.tif or *.jpg
(When you save the JPG please pay attention, that there is chosen highest quality under the term compression.)
 - company logos as Microsoft Word files are not accepted
 - resolution not below 300 dpi
 - bitmaps need a higher resolution: 1200 dpi
 - color mode of all company logos: CMYK
-

For printable advertisement at the exhibition catalogue of PSE 2022

Possible sizes

- 1/1 (full page) g width: 118 mm, height: 183 mm
- 1/2 (half page) g width: 118 mm, height: 80 mm

Data required: "PDF" or "TIF"

1. Portable Document Format (PDF-file):

- all fonts embedded
- all pictures without compression; resolution not below 300 dpi

2. Tagged Image File Format (TIF-file):


- resolution not below 400 dpi
- all layers reduced to background layer



Booth



<<name of the company>>

company logo

 <<address of the company>>

 <<contact person>>  <<e-mail>>

 <<phone>>  <<website>>

<<company profile>>

**advertisement 1/2 (half page):
width: 118 mm, height: 80 mm**

**advertisement 1/2 (half page):
width: 118 mm, height: 80 mm**

**advertisement 1/2 (half page):
width: 118 mm, height: 80 mm**

**advertisement 1/1 (full page):
width: 118 mm, height: 183 mm**